#### Email to potential contributors and donors

Dear customer,

#### As a first line: I had to use the contacts I had – please forward to the relevant person in your company.

When we were asked to help with the design and preparation for this scouts project – we were not aware of the fact, that the financial resources are extremely limited.

But as it is for a good cause – we stuck with it and spend our "spare" time now as well to help asking the people we know for support.

We need about £5000 for this IET project and we need it within the next 2 months, or value for the scouts will go down. And as well their interest I assume.

As result of the "collection to be done" I have looked through all of the contacts that added up over the years and I am asking for your support. Financially or with components.

## We need about £5000 and if we could convince 50 to 100 companies, to support this project with £50 to £100 each, this would make it a success for the kids.

Just to make sure – any money will go directly from you to the organizers, see email attached, page 2 at the end.

# TI and FTDI will sponsor this project with microcontroller parts already CMS and Westwood Rock have transferred a contribution over the last couple of days. This started about a week ago.

As all of the companies supporting this event for the scouts will be mentioned in the run up to the event – and a press release will go out within a week as well,

You could look at this a bit as very low cost advertising project.

No additional work involved.

Supporting the younger generation as a nice side effect.

I will have to get in contact with quite a few companies to reach this goal, as you can understand, so I had to do this unfortunately as a mailing.

But please do not hesitate to call me directly if you have any question or concern.

We have only about 70 days left to prepare this very memorable event for the scouts. To expose them to Electronics Engineering. And have a first success on the day.

If we do not reach the amount required for the full event, then we will have to cut the number of people that can take advantage of this experience.

And before you ask – if there is an overrun – brilliant – then similar events will be planned.

Remember – every scout participating will take a fully working Controller Board home – built on their own. A bit limited in some areas but real DIY.

The target is:

## 1000 controllers fully working – the (probably) largest Microcontroller Cluster built by scouts in 5 days (as we have to share resources)

I know it sounds big – but afterwards they can hook up smaller clusters – all the work then will be in the software to be programmed.

A support of this project with £50 or £100 from your company would be very much appreciated by the scouts and all the other people supporting this project in their spare time and for free. Higher contributions are possible as well...

We hope this project is interesting enough for you to get your support.

Best regards Juergen Pintaske ExMark

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